

Sponsorship	Benefits	Investment
Vendor Directory Listing	<ul style="list-style-type: none"> <li>• <b>Vendor Directory Placement on CNY SHRM's Website for 1 Year</b></li> <li>• Includes company logo, brief description, and link to company website</li> </ul>	\$240
E-Blast	<ul style="list-style-type: none"> <li>• <b>One E-blast</b> to the CNY SHRM contact list with board approval</li> </ul>	\$500
Bronze: Standard Monthly Program	<ul style="list-style-type: none"> <li>• <b>Access to Program</b> for 2 representatives</li> <li>• <b>Standard display table/booth</b> at one monthly event</li> <li>• <b>Company Logo displayed on e-mail announcements</b> of the monthly event sponsored</li> </ul>	\$300
Bronze: Annual Holiday Celebration	<ul style="list-style-type: none"> <li>• <b>Access to Program</b> for 2 representatives</li> <li>• <b>Standard display table/booth</b> located in celebration room</li> <li>• <b>Company Logo displayed on e-mail announcements</b> promoting the event</li> <li>• <b>Sponsor Spotlight</b> promotion on CNY SHRM social media</li> <li>• <b>Logo printed</b> in promotional materials at the event</li> </ul>	\$300
Bronze: Annual Conference	<ul style="list-style-type: none"> <li>• <b>Access to Program</b> for 2 representatives</li> <li>• <b>Standard display table/booth</b> located in hallway outside of presentation rooms</li> <li>• <b>Company Logo displayed on e-mail announcements</b> promoting the event</li> <li>• <b>Enhanced venue opportunity</b> for sponsor interaction with attendees (all day event)</li> <li>• <b>Sponsor Spotlight</b> promotion on CNY SHRM social media</li> <li>• <b>Logo printed</b> in promotional materials at the event</li> </ul>	\$500
Food & Beverage Sponsor	<ul style="list-style-type: none"> <li>• <b>Access to Program</b> for 2 representatives</li> <li>• <b>Company Logo displayed on all e-mail announcements</b> promoting the event</li> <li>• <b>Special recognition</b> in Sponsor Spotlights on social media</li> <li>• <b>Large floor sign</b> placed near food and beverage areas</li> <li>• <b>Full page ad</b> in event program (<i>June event only</i>)</li> <li>• <b>Special tabletop sign</b> on registration table</li> </ul>	\$800 all-day \$400 half-day
Silver Sponsor	<ul style="list-style-type: none"> <li>• <b>Standard display table/booth</b> at one monthly event (up to two representatives)</li> <li>• <b>Company Logo displayed on 2 e-mail announcements</b> of the event sponsored</li> <li>• <b>Company Logo on the CNY SHRM Website</b> (column position) for 3 months</li> <li>• <b>Company Logo listed on the "Friends of CNY SHRM"</b> page for 3 months</li> </ul>	\$750
Gold Sponsor	<ul style="list-style-type: none"> <li>• <b>One display table</b> at one monthly event (up to two representatives)</li> <li>• <b>Company Logo displayed on e-mail announcements</b> of the event sponsored</li> <li>• <b>Display Table/Booth at the Holiday Celebration</b> (up to two representatives)</li> <li>• <b>Company Logo on the CNY SHRM Home Page</b> (column position) for 6 months</li> <li>• <b>Company Logo listed on the "Friends of CNY SHRM"</b> page for 6 months</li> <li>• <b>One E-blast</b> to the CNY SHRM contact list (\$400 value)</li> </ul>	\$1,500
Platinum Sponsor	<ul style="list-style-type: none"> <li>• <b>Logo on CNY SHRM website</b> Sponsorship Section</li> <li>• <b>Standard display table/booth at ALL monthly events</b> (up to two representatives) (\$300 value at each event a table is selected)</li> <li>• <b>Company Logo displayed on event e-mail announcements</b> for 12 months</li> <li>• <b>Display Table at the Holiday Celebration</b> (\$300 value)</li> <li>• <b>Display Table/Booth at the CNY SHRM annual full-day conference</b> (\$500 value)</li> <li>• <b>Company Logo listed on the "Friends of CNY SHRM"</b> page for 12 months</li> <li>• <b>Two E-blasts</b> to the CNY SHRM contact list (\$800 value)</li> </ul>	\$5,000