



2017-18 Sponsorship Opportunities

Level	Benefits	Sponsorship
Bronze	<ul style="list-style-type: none"> • Standard display table/booth at one monthly event (excludes Conference) • Company Logo displayed on e-mail announcements of the monthly event sponsored 	\$300
Annual All-Day Conference	<ul style="list-style-type: none"> • All Bronze level benefits described above • Enhanced venue opportunity for sponsor interaction with attendees 	\$500
Silver	<ul style="list-style-type: none"> • Standard display table/booth at one monthly event (up to two representatives) • Company Logo displayed on 2 e-mail announcements of the event sponsored • Company Logo on the CNY SHRM Website (column position) for 3 months • Company Logo listed on the "Friends of CNY SHRM" page for 3 months 	\$750
Gold	<ul style="list-style-type: none"> • One display table at one monthly event (up to two representatives) • Company Logo displayed on e-mail announcements of the event sponsored • Display Table/Booth at the Holiday Celebration (up to two representatives) (\$300 value) • Company Logo on the CNY SHRM Home Page (column position) for 6 months • Company Logo listed on the "Friends of CNY SHRM" page for 6 months • One E-blast to the CNY SHRM contact list (\$400 value) 	\$1,500
Platinum	<ul style="list-style-type: none"> • Top banner on CNY SHRM website with industry exclusivity in banner • Standard display table/booth at ALL monthly events (up to two representatives) (\$300 value at each event a table is selected) • Company Logo displayed on event e-mail announcements for 12 months • Display Table at the Holiday Celebration (up to two representatives) (\$300 value) • Display Table/Booth at the CNY SHRM annual full-day conference (up to two representatives) (\$500 value) • Company Logo listed on the "Friends of CNY SHRM" page for 12 months • Two E-blasts to the CNY SHRM contact list (\$800 value) 	\$5,000
E-Blast	<ul style="list-style-type: none"> • One E-blast to the CNY SHRM contact list with board approval 	\$400 (member) \$500 (non-member)

Please contact Jim Jerose, CNYSHRM Marketing Committee Chair at 315-447-1177 or marketing@cnyshrm.org