



2015 Monthly Event Sponsorship Opportunities and Benefits

Level	Benefits	Sponsorship
Bronze	<ul style="list-style-type: none"> - Standard display table/booth at the monthly event sponsored (up to two representatives) – excludes Annual All-Day Conference - Company Logo displayed on 1 e-mail announcement of the monthly event sponsored 	\$300
Annual All-Day Conference	<ul style="list-style-type: none"> - All Bronze level benefits described above - Enhanced venue opportunity for sponsor interaction with attendees 	\$500
Silver	<ul style="list-style-type: none"> - Standard display table/booth at the monthly event sponsored (up to two representatives) - Company Logo displayed on 2 e-mail announcements of the monthly event sponsored - Company Logo on the CNY SHRM Home Page (column position) as a sponsor for 3 months - Company Logo listed on the “Friends of CNY SHRM” page for 3 months 	\$750
Gold	<ul style="list-style-type: none"> - Standard display table/booth at the monthly event sponsored (up to two representatives) - Company Logo displayed on all remaining e-mail announcements of the monthly event sponsored - Company Logo on the CNY SHRM Home Page (column position) as a sponsor for 6 months - Company Logo listed on the “Friends of CNY SHRM” page for 6 months - Company Logo on Table Topper at the monthly event sponsored - Display Table/Booth at the December Holiday Celebration (up to two representatives) (\$300 value) - Company advertisement e-blast to CNY SHRM members (\$400 value) 	\$1,500
Platinum	<ul style="list-style-type: none"> - Website Industry Exclusivity (with right of first refusal) - Standard display table/booth at monthly events (up to two representatives) (\$300 value at each event a table is selected) - Company Logo displayed on all remaining event e-mail announcements for 12 months - Company Logo on the CNY SHRM Home Page (header position) as a sponsor for 12 months - Company Logo listed on the “Friends of CNY SHRM” page for 12 months - Company Logo on Table Topper for each monthly event for 12 months - Two Company advertisement e-blast to CNY SHRM members (\$800 value) - Display Table/Booth at the December Holiday Celebration (up to two representatives) (\$300 value) - Display Table/Booth at the CNY SHRM annual full-day conference (up to two representatives) (\$750 value) 	\$5,000
E-Blast Advertisement	One E-blast advertisement (to be approved by a CNY SHRM Exec. Board representatives) sent to members	\$400 (member) \$500 (non-Member)
Mailing Labels	One time use mailing labels (mailer to be approved by a CNY SHRM Exec. Board representatives)	\$200 (member) \$300 (non-member)

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